

GOVERNANCE & COMPLIANCE | COURSE BROCHURE

Social Impact Measurement

5 days | Classroom training | English

SMART HORIZON
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London W2 6BD, United Kingdom

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Course content

Why attend

Funders, investors and communities increasingly ask organisations to demonstrate social impact. This course covers social impact measurement: theories of change, outcome indicators, data collection methods, attribution and contribution, social return on investment, reporting and using impact data for decisions.

Good intentions are not enough; stakeholders want evidence of results. You will learn practical, credible ways to measure impact.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

Theory of change workshops, indicator design exercises, case studies and reporting practice.

Course objectives

By the end of this course, participants will be able to:
- Develop theories of change
- Select outcome and impact indicators
- Collect reliable impact data
- Address attribution and contribution
- Apply social return on investment concepts
- Report and use impact findings

Target audience

This course is suitable for:
- CSR and sustainability managers
- Non-profit and foundation staff
- Impact investors
- Community programme managers
- Government programme officers



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Target competencies

Participants will develop competencies in:

- Theory of change
- Indicator design
- Data collection
- Impact analysis
- Reporting

Course outline

Day 1: Impact Concepts

09:00–10:08	Outputs, outcomes and impact
10:08–11:00	Why measure
11:00–11:30	**Coffee break**
11:30–11:45	Why measure (continued)
11:45–12:53	Standards
12:53–14:00	Exercise

Day 2: Theory of Change

09:00–10:08	Building a theory of change
10:08–11:00	Assumptions
11:00–11:30	**Coffee break**
11:30–11:45	Assumptions (continued)
11:45–12:53	Pathways
12:53–14:00	Workshop

Day 3: Indicators and Data

09:00–10:08	Indicator selection
10:08–11:00	Surveys and interviews
11:00–11:30	**Coffee break**



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11:30–11:45	Surveys and interviews (continued)
11:45–12:53	Data quality
12:53–14:00	Exercise

Day 4: Analysis

09:00–10:08	Attribution and contribution
10:08–11:00	SROI concepts
11:00–11:30	**Coffee break**
11:30–11:45	SROI concepts (continued)
11:45–12:53	Valuation
12:53–14:00	Case study

Day 5: Reporting

09:00–10:08	Impact reports
10:08–11:00	Learning and decisions
11:00–11:30	**Coffee break**
11:30–11:45	Learning and decisions (continued)
11:45–12:53	Communicating results
12:53–14:00	Action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in GBP, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (GBP)
Vienna Confirmed dates	16 Nov 2026	20 Nov 2026	**£2,940.–**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**£1,250.–**
Kuala Lumpur Confirmed dates	7 Dec 2026	11 Dec 2026	**£1,450.–**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**£1,250.–**
Rome Confirmed dates	11 Jan 2027	15 Jan 2027	**£2,450.–**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**£1,250.–**
London Confirmed dates	1 Feb 2027	5 Feb 2027	**£2,450.–**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**£1,250.–**
Dubai Confirmed dates	22 Feb 2027	26 Feb 2027	**£3,150.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**£1,250.–**
Frankfurt Confirmed dates	8 Mar 2027	12 Mar 2027	**£2,650.–**
Online Confirmed dates	8 Mar 2027	12 Mar 2027	**£1,250.–**
Barcelona Confirmed dates	29 Mar 2027	2 Apr 2027	**£2,840.–**
Online Confirmed dates	29 Mar 2027	2 Apr 2027	**£1,250.–**
Paris Confirmed dates	19 Apr 2027	23 Apr 2027	**£2,860.–**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**£1,250.–**
Amsterdam Confirmed dates	10 May 2027	14 May 2027	**£2,540.–**
Online Confirmed dates	10 May 2027	14 May 2027	**£1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Cape Town Confirmed dates	31 May 2027	4 Jun 2027	**£1,890.–**
Online Confirmed dates	31 May 2027	4 Jun 2027	**£1,250.–**
Istanbul Confirmed dates	14 Jun 2027	18 Jun 2027	**£2,650.–**
Online Confirmed dates	14 Jun 2027	18 Jun 2027	**£1,250.–**
Dubai Confirmed dates	5 Jul 2027	9 Jul 2027	**£3,150.–**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**£1,250.–**
Cape Town Confirmed dates	26 Jul 2027	30 Jul 2027	**£1,890.–**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**£1,250.–**
Barcelona Confirmed dates	16 Aug 2027	20 Aug 2027	**£2,840.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**£1,250.-**
Rome Confirmed dates	6 Sept 2027	10 Sept 2027	**£2,450.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**£1,250.-**
Vienna Confirmed dates	20 Sept 2027	24 Sept 2027	**£2,940.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**£1,250.-**
London Confirmed dates	11 Oct 2027	15 Oct 2027	**£2,450.-**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**£1,250.-**
Rome Confirmed dates	1 Nov 2027	5 Nov 2027	**£2,450.-**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**£1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Cape Town Confirmed dates	22 Nov 2027	26 Nov 2027	**£1,890.-**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**£1,250.-**
Dubai Confirmed dates	13 Dec 2027	17 Dec 2027	**£3,150.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**£1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon UK certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online