

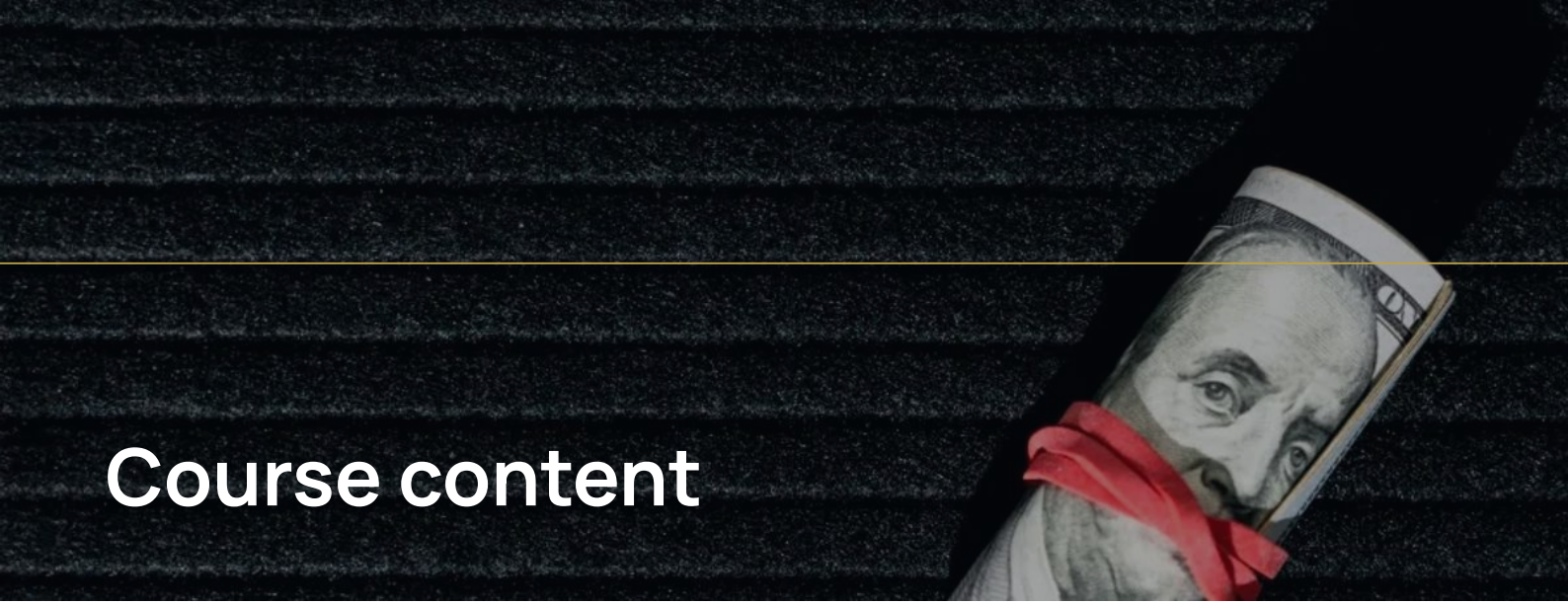
BUSINESS CONTINUITY AND CRISIS MANAGEMENT | COURSE BROCHURE

Crisis Simulation Design

5 days | Classroom training | English

SMART HORIZON
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2 Kingdom Street, Paddington
London W2 6BD, United Kingdom

Explore current programmes
https://smarthorizon.uk



Course content

Why attend

Full-scale crisis simulations test leaders and teams under realistic pressure. This course teaches how to design complex crisis simulations: objectives, scenario architecture, inject timelines, simulated media and stakeholders, control and role-player teams, technology, evaluation frameworks and debriefs.

Realistic simulations build crisis capability far faster than reading plans. You will learn to design immersive, valuable exercises.

Professional Problems This Course Is Designed to Solve

• Difficulty translating subject knowledge into practical workplace decisions.
• Inconsistent approaches to the activities covered in the course outline.
• Lack of a structured plan for applying and reviewing new skills.

Course methodology

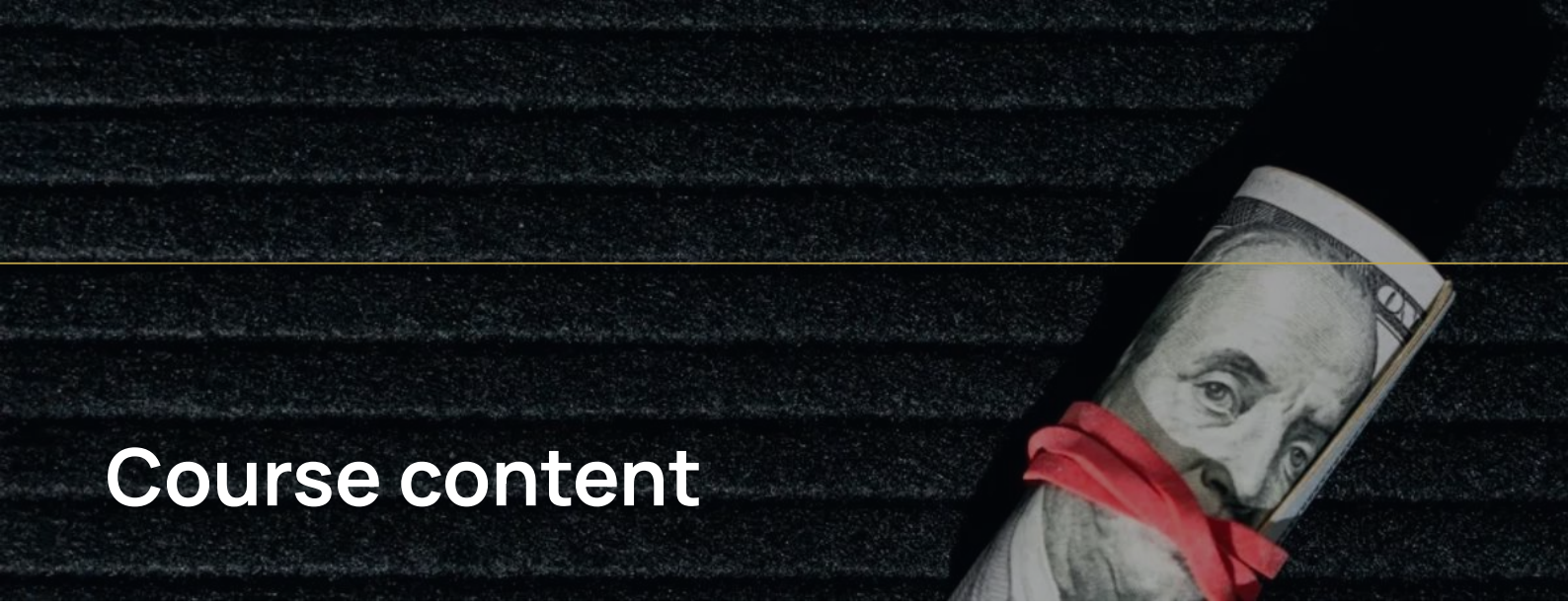
Scenario architecture workshops, inject writing, control team practice and evaluation design.

Course objectives

By the end of this course, participants will be able to:
• Set objectives for crisis simulations
• Design scenario architecture and timelines
• Write realistic injects including media pressure
• Organise control and role-player teams
• Use technology to increase realism
• Evaluate performance and run debriefs

Target audience

This course is suitable for:
• Exercise designers and facilitators
• Crisis management leads
• Business continuity managers
• Emergency planners
• Training professionals



Course content

Target competencies

Participants will develop competencies in:

- Scenario design
- Inject writing
- Exercise control
- Evaluation
- Debriefing

Course outline

Day 1: Simulation Design

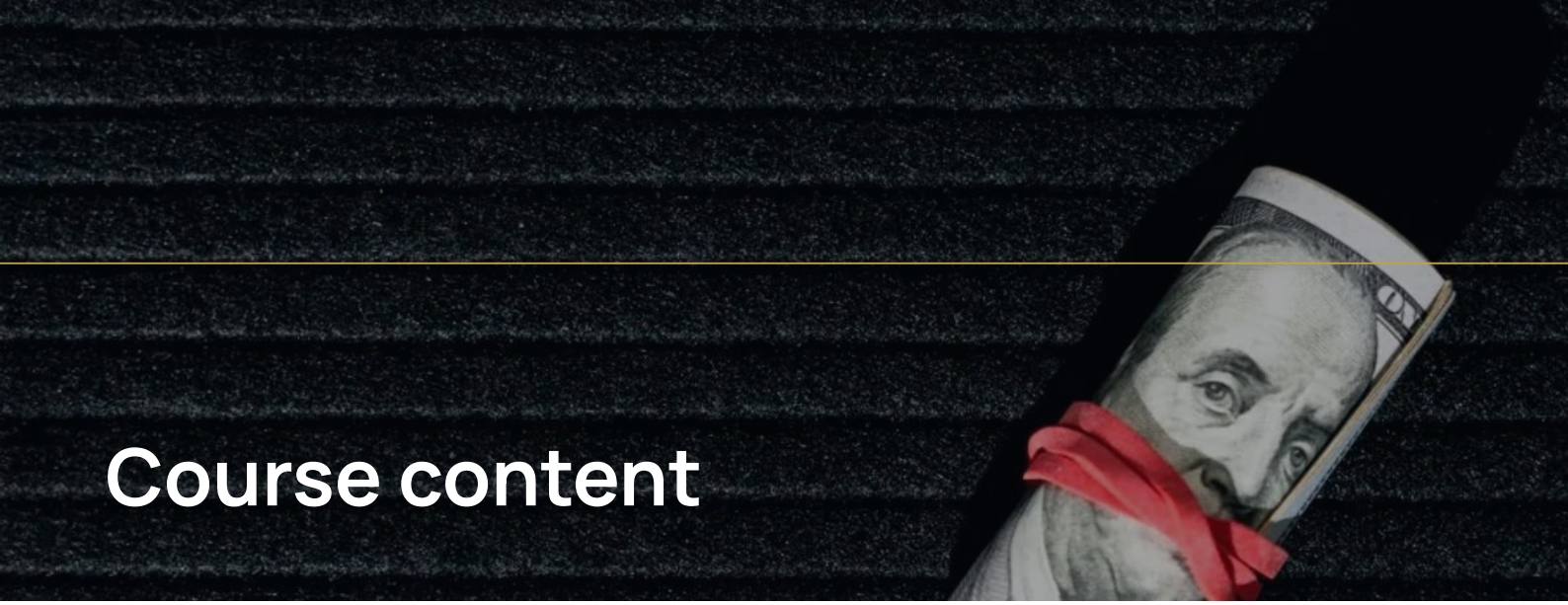
09:00–10:08	Types of simulations
10:08–11:00	Objectives
11:00–11:30	**Coffee break**
11:30–11:45	Objectives (continued)
11:45–12:53	Case studies
12:53–14:00	Exercise

Day 2: Scenario Architecture

09:00–10:08	Storylines
10:08–11:00	Escalation
11:00–11:30	**Coffee break**
11:30–11:45	Escalation (continued)
11:45–12:53	Timelines
12:53–14:00	Workshop

Day 3: Injects

09:00–10:08	Inject types
10:08–11:00	Simulated media
11:00–11:30	**Coffee break**



Course content

11:30–11:45	Simulated media (continued)
11:45–12:53	Stakeholder role players
12:53–14:00	Writing practice

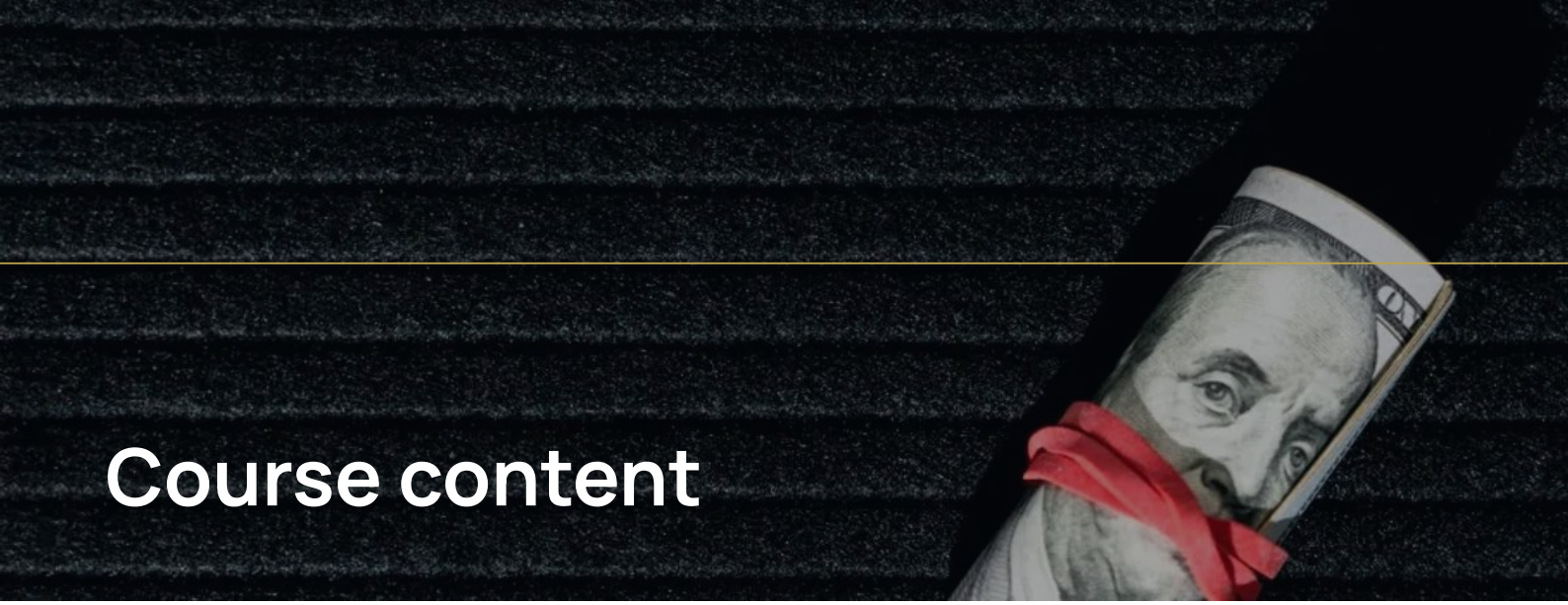
Day 4: Control

09:00–10:08	Control teams
10:08–11:00	Technology
11:00–11:30	**Coffee break**
11:30–11:45	Technology (continued)
11:45–12:53	Adapting in real time
12:53–14:00	Simulation

Day 5: Evaluation

09:00–10:08	Evaluation frameworks
10:08–11:00	Debriefs
11:00–11:30	**Coffee break**
11:30–11:45	Debriefs (continued)
11:45–12:53	Reports
12:53–14:00	Action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.

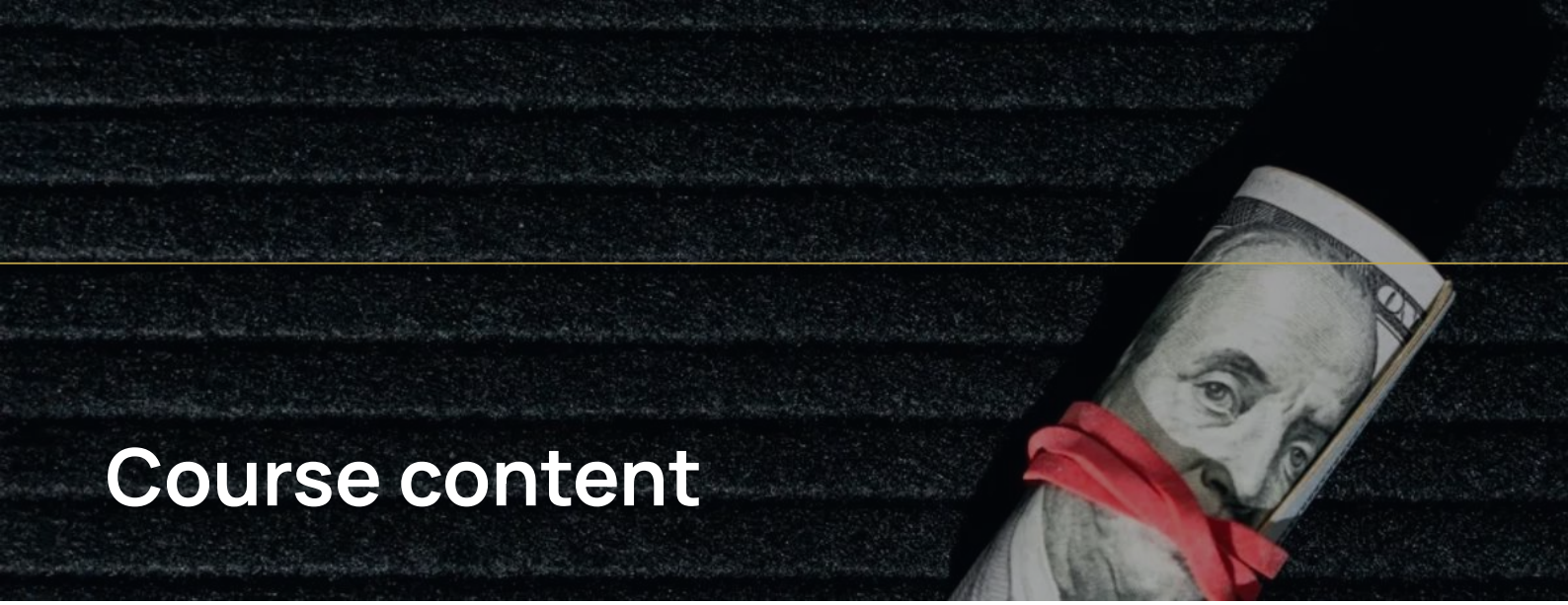


Course content

Dates, venues and fees

Current published course plans. Fees are per participant in GBP, excluding unconfirmed taxes.

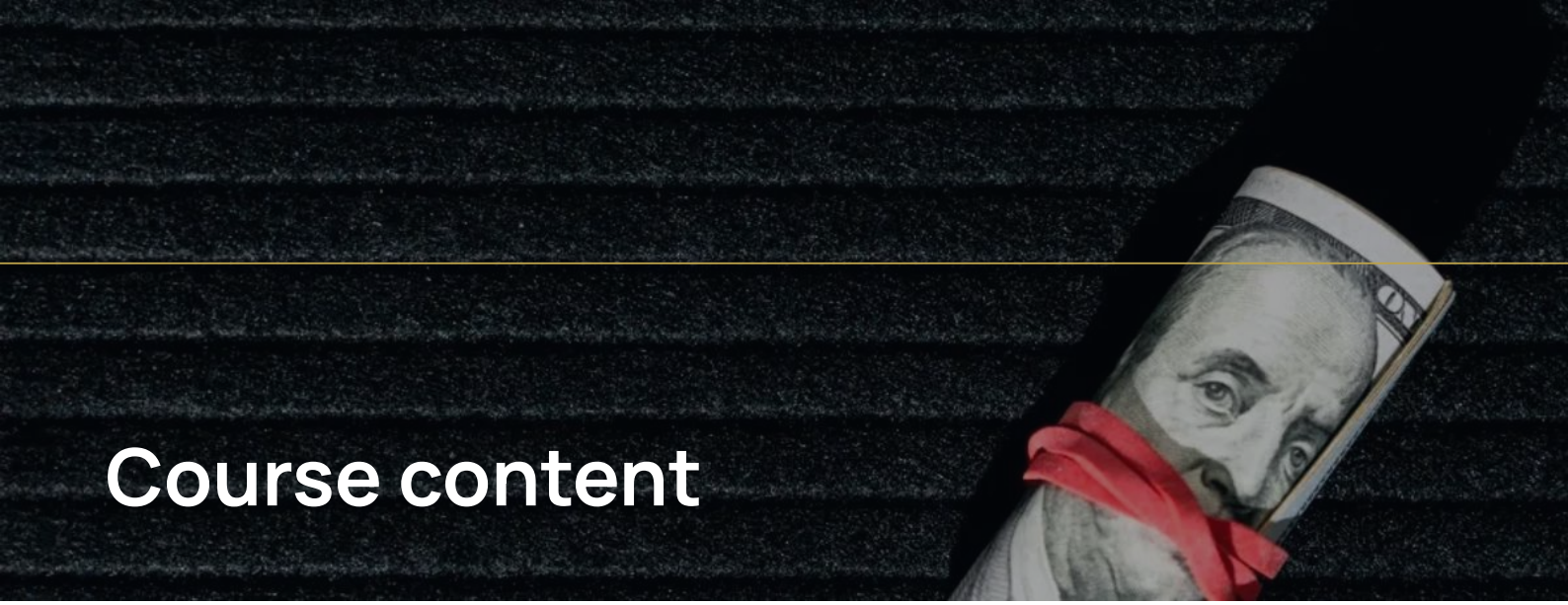
Venue	Start date	End date	Fee (GBP)
Dubai Confirmed dates	9 Nov 2026	13 Nov 2026	**£3,150.–**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**£1,250.–**
Paris Confirmed dates	30 Nov 2026	4 Dec 2026	**£2,860.–**
Online Confirmed dates	30 Nov 2026	4 Dec 2026	**£1,250.–**
Rome Confirmed dates	14 Dec 2026	18 Dec 2026	**£2,450.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**£1,250.–**
Vienna Confirmed dates	18 Jan 2027	22 Jan 2027	**£2,940.–**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**£1,250.–**
London Confirmed dates	8 Feb 2027	12 Feb 2027	**£2,450.–**



Course content

Dates, venues and fees (continued)

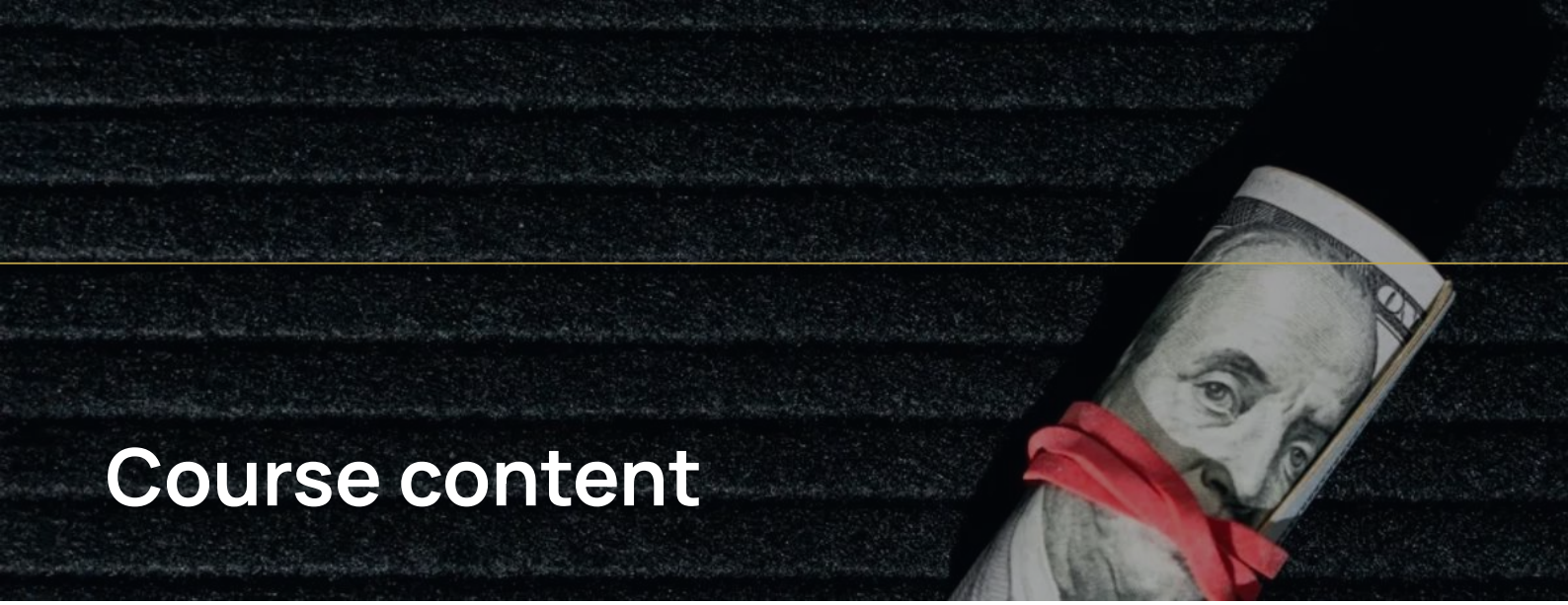
Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	8 Feb 2027	12 Feb 2027	**£1,250.–**
Barcelona Confirmed dates	1 Mar 2027	5 Mar 2027	**£2,840.–**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**£1,250.–**
Dubai Confirmed dates	22 Mar 2027	26 Mar 2027	**£3,150.–**
Online Confirmed dates	22 Mar 2027	26 Mar 2027	**£1,250.–**
Amsterdam Confirmed dates	5 Apr 2027	9 Apr 2027	**£2,540.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**£1,250.–**
Rome Confirmed dates	26 Apr 2027	30 Apr 2027	**£2,450.–**
Online Confirmed dates	26 Apr 2027	30 Apr 2027	**£1,250.–**



Course content

Dates, venues and fees (continued)

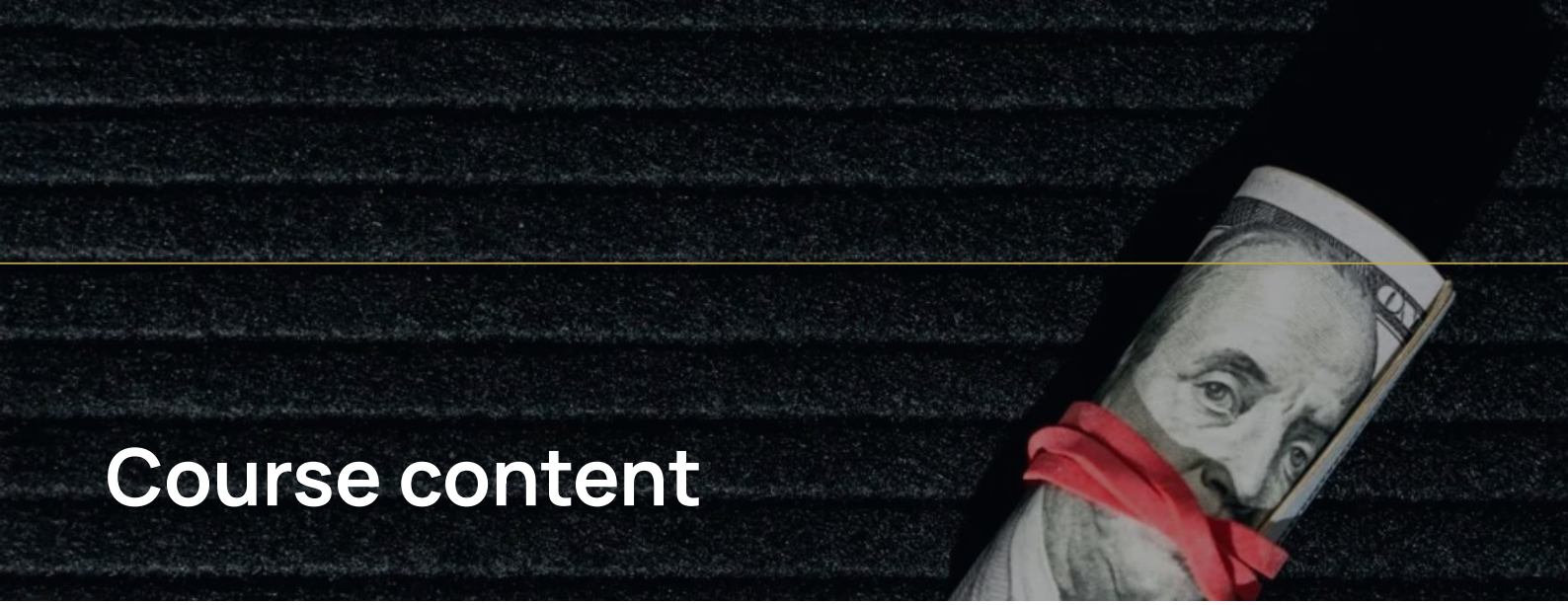
Venue	Start date	End date	Fee (GBP)
Kuala Lumpur Confirmed dates	17 May 2027	21 May 2027	**£1,450.–**
Online Confirmed dates	17 May 2027	21 May 2027	**£1,250.–**
Frankfurt Confirmed dates	7 Jun 2027	11 Jun 2027	**£2,650.–**
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**£1,250.–**
Dubai Confirmed dates	28 Jun 2027	2 Jul 2027	**£3,150.–**
Online Confirmed dates	28 Jun 2027	2 Jul 2027	**£1,250.–**
Cape Town Confirmed dates	12 Jul 2027	16 Jul 2027	**£1,890.–**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**£1,250.–**
London Confirmed dates	2 Aug 2027	6 Aug 2027	**£2,450.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**£1,250.-**
Barcelona Confirmed dates	23 Aug 2027	27 Aug 2027	**£2,840.-**
Online Confirmed dates	23 Aug 2027	27 Aug 2027	**£1,250.-**
Cape Town Confirmed dates	13 Sept 2027	17 Sept 2027	**£1,890.-**
Online Confirmed dates	13 Sept 2027	17 Sept 2027	**£1,250.-**
Vienna Confirmed dates	4 Oct 2027	8 Oct 2027	**£2,940.-**
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**£1,250.-**
Cape Town Confirmed dates	18 Oct 2027	22 Oct 2027	**£1,890.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**£1,250.-**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Istanbul Confirmed dates	8 Nov 2027	12 Nov 2027	**£2,650.-**
Online Confirmed dates	8 Nov 2027	12 Nov 2027	**£1,250.-**
Rome Confirmed dates	29 Nov 2027	3 Dec 2027	**£2,450.-**
Online Confirmed dates	29 Nov 2027	3 Dec 2027	**£1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon UK certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online