

PUBLIC RELATIONS | COURSE BROCHURE

Communication for Infrastructure Projects

5 days | Classroom training | English

SMART HORIZON

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Course content

Why attend

Infrastructure projects affect communities for years and attract public and political scrutiny. This course covers communication across the project lifecycle: stakeholder mapping, consultation, managing disruption communication, community liaison, media relations, handling opposition and reporting progress.

Poor communication can delay major projects and inflate costs. You will learn to keep stakeholders informed and supportive.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

Project lifecycle planning, disruption communication exercises, consultation simulations and case studies.

Course objectives

By the end of this course, participants will be able to:

- Plan communication across the project lifecycle
- Map project stakeholders
- Run consultations and community liaison
- Communicate disruption effectively
- Manage media relations and opposition
- Report project progress

Target audience

This course is suitable for:

- Project communication managers
- Community liaison officers
- Project managers
- Government infrastructure staff
- PR consultants



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Target competencies

Participants will develop competencies in:

- Lifecycle planning
- Stakeholder mapping
- Consultation
- Disruption communication
- Progress reporting

Course outline

Day 1: Project Communication

09:00–10:08	Lifecycle
10:08–11:00	Case studies
11:00–11:30	**Coffee break**
11:30–11:45	Case studies (continued)
11:45–12:53	Communication plan
12:53–14:00	Exercise

Day 2: Stakeholders and Consultation

09:00–10:08	Mapping
10:08–11:00	Consultation
11:00–11:30	**Coffee break**
11:30–11:45	Consultation (continued)
11:45–12:53	Community liaison
12:53–14:00	Workshop

Day 3: Disruption

09:00–10:08	Road closures and works
10:08–11:00	Advance notice
11:00–11:30	**Coffee break**



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11:30–11:45	Advance notice (continued)
11:45–12:53	Channels
12:53–14:00	Exercise

Day 4: Media and Opposition

09:00–10:08	Media relations
10:08–11:00	Opposition groups
11:00–11:30	**Coffee break**
11:30–11:45	Opposition groups (continued)
11:45–12:53	Political scrutiny
12:53–14:00	Simulation

Day 5: Progress

09:00–10:08	Milestones
10:08–11:00	Reporting
11:00–11:30	**Coffee break**
11:30–11:45	Reporting (continued)
11:45–12:53	Celebrating completion
12:53–14:00	Action plan

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the sessions. They are indicative only and do not constitute a binding commitment.



Course content

Dates, venues and fees

Current published course plans. Fees are per participant in GBP, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (GBP)
Rome Confirmed dates	23 Nov 2026	27 Nov 2026	**£2,450.–**
Online Confirmed dates	23 Nov 2026	27 Nov 2026	**£1,250.–**
Vienna Confirmed dates	14 Dec 2026	18 Dec 2026	**£2,940.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**£1,250.–**
London Confirmed dates	11 Jan 2027	15 Jan 2027	**£2,450.–**
Online Confirmed dates	11 Jan 2027	15 Jan 2027	**£1,250.–**
Barcelona Confirmed dates	1 Feb 2027	5 Feb 2027	**£2,840.–**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**£1,250.–**
Dubai Confirmed dates	22 Feb 2027	26 Feb 2027	**£3,150.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	22 Feb 2027	26 Feb 2027	**£1,250.–**
Rome Confirmed dates	15 Mar 2027	19 Mar 2027	**£2,450.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**£1,250.–**
London Confirmed dates	5 Apr 2027	9 Apr 2027	**£2,450.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**£1,250.–**
Barcelona Confirmed dates	19 Apr 2027	23 Apr 2027	**£2,840.–**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**£1,250.–**
Kuala Lumpur Confirmed dates	10 May 2027	14 May 2027	**£1,450.–**
Online Confirmed dates	10 May 2027	14 May 2027	**£1,250.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Frankfurt Confirmed dates	31 May 2027	4 Jun 2027	**£2,650.–**
Online Confirmed dates	31 May 2027	4 Jun 2027	**£1,250.–**
Dubai Confirmed dates	21 Jun 2027	25 Jun 2027	**£3,150.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**£1,250.–**
Istanbul Confirmed dates	12 Jul 2027	16 Jul 2027	**£2,650.–**
Online Confirmed dates	12 Jul 2027	16 Jul 2027	**£1,250.–**
Rome Confirmed dates	26 Jul 2027	30 Jul 2027	**£2,450.–**
Online Confirmed dates	26 Jul 2027	30 Jul 2027	**£1,250.–**
Vienna Confirmed dates	16 Aug 2027	20 Aug 2027	**£2,940.–**



Course content

Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**£1,250.-**
Cape Town Confirmed dates	6 Sept 2027	10 Sept 2027	**£1,890.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**£1,250.-**
Amsterdam Confirmed dates	27 Sept 2027	1 Oct 2027	**£2,540.-**
Online Confirmed dates	27 Sept 2027	1 Oct 2027	**£1,250.-**
Dubai Confirmed dates	18 Oct 2027	22 Oct 2027	**£3,150.-**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**£1,250.-**
Cape Town Confirmed dates	1 Nov 2027	5 Nov 2027	**£1,890.-**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**£1,250.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Paris Confirmed dates	22 Nov 2027	26 Nov 2027	**£2,860.-**
Online Confirmed dates	22 Nov 2027	26 Nov 2027	**£1,250.-**
Cape Town Confirmed dates	13 Dec 2027	17 Dec 2027	**£1,890.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**£1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon UK certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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View the latest course details online