

BUSINESS CONTINUITY AND CRISIS MANAGEMENT | COURSE BROCHURE

Business Impact Analysis and Recovery Strategies

5 days | Classroom training | English

SMART HORIZON

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London W2 6BD, United Kingdom

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Course content

Why attend

Business impact analysis identifies critical activities and the impact of disruption over time, forming the foundation of business continuity. This course covers BIA methodology, recovery time and point objectives, dependencies, risk assessment, recovery strategy selection and documenting continuity requirements.

Without a sound BIA, continuity plans may protect the wrong things. This course helps you identify priorities and select effective recovery strategies.

Professional Problems This Course Is Designed to Solve

- Difficulty translating subject knowledge into practical workplace decisions.
- Inconsistent approaches to the activities covered in the course outline.
- Lack of a structured plan for applying and reviewing new skills.

Course methodology

The course uses BIA workshops, dependency mapping, strategy evaluation exercises and case studies.

Course objectives

By the end of this course, participants will be able to:

- Explain the purpose and scope of business impact analysis
- Identify critical products, services and activities
- Assess impacts over time and set recovery objectives
- Map dependencies on people, technology, sites and suppliers
- Assess continuity risks
- Select and justify recovery strategies

Target audience

This course is suitable for:

- Business continuity managers
- Risk managers
- IT disaster recovery professionals
- Department managers
- Internal auditors



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Target competencies

Participants will develop competencies in:

- BIA methodology
- Recovery objectives
- Dependency mapping
- Continuity risk assessment
- Recovery strategy selection
- Requirements documentation

Course outline

Day 1: BIA Fundamentals

09:00–09:54	Role of BIA
09:54–10:48	Standards and good practice
10:48–11:00	Scope
11:00–11:30	**Coffee break**
11:30–12:12	Scope (continued)
12:12–13:06	Stakeholders
13:06–14:00	Exercise: Scoping a BIA

Day 2: Conducting the BIA

09:00–09:54	Data collection
09:54–10:48	Interviews and questionnaires
10:48–11:00	Impact categories
11:00–11:30	**Coffee break**
11:30–12:12	Impact categories (continued)
12:12–13:06	Timelines
13:06–14:00	Workshop: BIA interview



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Day 3: Recovery Objectives and Dependencies

09:00–09:54	MTPD, RTO and RPO
09:54–10:48	Minimum resources
10:48–11:00	Dependency mapping
11:00–11:30	**Coffee break**
11:30–12:12	Dependency mapping (continued)
12:12–13:06	Single points of failure
13:06–14:00	Exercise: Dependency map

Day 4: Risk Assessment

09:00–09:54	Threat identification
09:54–10:48	Likelihood and impact
10:48–11:00	Risk treatment
11:00–11:30	**Coffee break**
11:30–12:12	Risk treatment (continued)
12:12–13:06	Link to BIA
13:06–14:00	Case study: Risk assessment

Day 5: Recovery Strategies

09:00–09:54	People, premises and technology strategies
09:54–10:48	Supplier strategies
10:48–11:00	Cost-benefit
11:00–11:30	**Coffee break**
11:30–12:12	Cost-benefit (continued)
12:12–13:06	Approval
13:06–14:00	Capstone: Recovery strategy proposal

The timings provided are estimates and may vary depending on the number of participants and the discussions taking place during the



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sessions. They are indicative only and do not constitute a binding commitment.

Dates, venues and fees

Current published course plans. Fees are per participant in GBP, excluding unconfirmed taxes.

Venue	Start date	End date	Fee (GBP)
Rome Confirmed dates	9 Nov 2026	13 Nov 2026	**£2,450.–**
Online Confirmed dates	9 Nov 2026	13 Nov 2026	**£1,250.–**
Istanbul Confirmed dates	16 Nov 2026	20 Nov 2026	**£2,650.–**
Online Confirmed dates	16 Nov 2026	20 Nov 2026	**£1,250.–**
Amsterdam Confirmed dates	7 Dec 2026	11 Dec 2026	**£2,540.–**
Online Confirmed dates	7 Dec 2026	11 Dec 2026	**£1,250.–**
Singapore Confirmed dates	14 Dec 2026	18 Dec 2026	**£2,820.–**
Online Confirmed dates	14 Dec 2026	18 Dec 2026	**£1,250.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
London Confirmed dates	4 Jan 2027	8 Jan 2027	**£2,450.-**
Online Confirmed dates	4 Jan 2027	8 Jan 2027	**£1,250.-**
Dubai Confirmed dates	18 Jan 2027	22 Jan 2027	**£3,150.-**
Online Confirmed dates	18 Jan 2027	22 Jan 2027	**£1,250.-**
Cape Town Confirmed dates	25 Jan 2027	29 Jan 2027	**£1,890.-**
Online Confirmed dates	25 Jan 2027	29 Jan 2027	**£1,250.-**
Frankfurt Confirmed dates	1 Feb 2027	5 Feb 2027	**£2,650.-**
Online Confirmed dates	1 Feb 2027	5 Feb 2027	**£1,250.-**
Kuala Lumpur Confirmed dates	15 Feb 2027	19 Feb 2027	**£1,450.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	15 Feb 2027	19 Feb 2027	**£1,250.–**
Paris Confirmed dates	1 Mar 2027	5 Mar 2027	**£2,860.–**
Online Confirmed dates	1 Mar 2027	5 Mar 2027	**£1,250.–**
Istanbul Confirmed dates	15 Mar 2027	19 Mar 2027	**£2,650.–**
Online Confirmed dates	15 Mar 2027	19 Mar 2027	**£1,250.–**
Cape Town Confirmed dates	29 Mar 2027	2 Apr 2027	**£1,890.–**
Online Confirmed dates	29 Mar 2027	2 Apr 2027	**£1,250.–**
Amsterdam Confirmed dates	5 Apr 2027	9 Apr 2027	**£2,540.–**
Online Confirmed dates	5 Apr 2027	9 Apr 2027	**£1,250.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Singapore Confirmed dates	19 Apr 2027	23 Apr 2027	**£2,820.-**
Online Confirmed dates	19 Apr 2027	23 Apr 2027	**£1,250.-**
London Confirmed dates	3 May 2027	7 May 2027	**£2,450.-**
Online Confirmed dates	3 May 2027	7 May 2027	**£1,250.-**
Dubai Confirmed dates	17 May 2027	21 May 2027	**£3,150.-**
Online Confirmed dates	17 May 2027	21 May 2027	**£1,250.-**
Rome Confirmed dates	31 May 2027	4 Jun 2027	**£2,450.-**
Online Confirmed dates	31 May 2027	4 Jun 2027	**£1,250.-**
Frankfurt Confirmed dates	7 Jun 2027	11 Jun 2027	**£2,650.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	7 Jun 2027	11 Jun 2027	**£1,250.–**
Kuala Lumpur Confirmed dates	21 Jun 2027	25 Jun 2027	**£1,450.–**
Online Confirmed dates	21 Jun 2027	25 Jun 2027	**£1,250.–**
Paris Confirmed dates	5 Jul 2027	9 Jul 2027	**£2,860.–**
Online Confirmed dates	5 Jul 2027	9 Jul 2027	**£1,250.–**
Istanbul Confirmed dates	19 Jul 2027	23 Jul 2027	**£2,650.–**
Online Confirmed dates	19 Jul 2027	23 Jul 2027	**£1,250.–**
Amsterdam Confirmed dates	2 Aug 2027	6 Aug 2027	**£2,540.–**
Online Confirmed dates	2 Aug 2027	6 Aug 2027	**£1,250.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Vienna Confirmed dates	9 Aug 2027	13 Aug 2027	**£2,940.-**
Online Confirmed dates	9 Aug 2027	13 Aug 2027	**£1,250.-**
Singapore Confirmed dates	16 Aug 2027	20 Aug 2027	**£2,820.-**
Online Confirmed dates	16 Aug 2027	20 Aug 2027	**£1,250.-**
London Confirmed dates	6 Sept 2027	10 Sept 2027	**£2,450.-**
Online Confirmed dates	6 Sept 2027	10 Sept 2027	**£1,250.-**
Dubai Confirmed dates	20 Sept 2027	24 Sept 2027	**£3,150.-**
Online Confirmed dates	20 Sept 2027	24 Sept 2027	**£1,250.-**
Frankfurt Confirmed dates	4 Oct 2027	8 Oct 2027	**£2,650.-**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Online Confirmed dates	4 Oct 2027	8 Oct 2027	**£1,250.–**
Barcelona Confirmed dates	11 Oct 2027	15 Oct 2027	**£2,840.–**
Online Confirmed dates	11 Oct 2027	15 Oct 2027	**£1,250.–**
Kuala Lumpur Confirmed dates	18 Oct 2027	22 Oct 2027	**£1,450.–**
Online Confirmed dates	18 Oct 2027	22 Oct 2027	**£1,250.–**
Paris Confirmed dates	1 Nov 2027	5 Nov 2027	**£2,860.–**
Online Confirmed dates	1 Nov 2027	5 Nov 2027	**£1,250.–**
Istanbul Confirmed dates	15 Nov 2027	19 Nov 2027	**£2,650.–**
Online Confirmed dates	15 Nov 2027	19 Nov 2027	**£1,250.–**



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Dates, venues and fees (continued)

Venue	Start date	End date	Fee (GBP)
Amsterdam Confirmed dates	6 Dec 2027	10 Dec 2027	**£2,540.-**
Online Confirmed dates	6 Dec 2027	10 Dec 2027	**£1,250.-**
Singapore Confirmed dates	13 Dec 2027	17 Dec 2027	**£2,820.-**
Online Confirmed dates	13 Dec 2027	17 Dec 2027	**£1,250.-**

Plan your next step

Dates, availability, exact venue, taxes, inclusions and payment terms require written confirmation. This brochure is not a quotation, registration, booking confirmation or visa invitation. Participants receive a Smart Horizon UK certificate of attendance; programmes are not externally accredited and do not award a professional qualification or designation. Confirm arrangements before booking travel.

For group or in-house training, contact our learning team to discuss your objectives and delivery arrangements.

Contact Smart Horizon

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